



Department  
for Environment  
Food & Rural Affairs

2 Marsham Street  
London  
SW19 4DF

T: 03459 335577  
helpline@defra.gov.uk  
[www.gov.uk/defra](http://www.gov.uk/defra)

**Date: 2 Feb 2024**

To whom it may concern,

## **Consultation on Marking of Retail Goods Regulation**

We are seeking your view on how best to implement the 'Not for EU' labelling requirements in Great Britain from 1 October 2024.

The following documents can be found on [GOV.UK](https://www.gov.uk):

- Marking of Retail Goods Regulation Consultation

In particular, the areas on which we would be interested to hear your views are:

- To understand more about existing trade with Northern Ireland;
- The approach to enforcement and compliance;
- What barriers to compliance may exist;
- The likely impact on consumers (including any costs and/or benefits);
- How any exemptions could impact businesses;
- The levels of business readiness for change;
- To understand whether there any unintended consequences from the proposed approach.

We welcome your views and comments on the proposals. If you wish to obtain a copy of

this consultation. Please contact [markingofretailgoods.consultation@defra.gov.uk](mailto:markingofretailgoods.consultation@defra.gov.uk).

## **Responses**

To submit your consultation response please complete the consultation questionnaire

provided through Citizen Space (Citizen Space is an online consultation tool).



If you require a copy of the consultation, please contact us at

Markingofretailgoodsregulations.consultation@defra.gov.uk.

Responses should be received by 14<sup>th</sup> March 2024.

## **Confidentiality and data protection**

Please find the Consultations Privacy Notice uploaded alongside this consultation.

This consultation document and consultation process have been planned to adhere to the Consultation Principles issued by the Cabinet Office.

Representative groups are asked to give a summary of the people and organisations they represent and where relevant who else they have consulted in reaching their conclusions when they respond.

Information provided in response to this consultation, including personal data, may be published or disclosed in accordance with the access to information regimes these are primarily the Environmental Information Regulations 2004 (EIRs), the Freedom of Information Act 2000 (FOIA) and the Data Protection Act 2018 (DPA).

We have obligations, mainly under the EIRs, FOIA and DPA, to disclose information to particular recipients or to the public in certain circumstances.

If you want the information that you provide to be treated as confidential, please be aware that, as a public authority, the Department is bound by the Freedom of Information Act and may therefore be obliged to disclose all or some of the information you provide.

In view of this it would be helpful if you could explain to us why you regard the information you have provided as confidential.

If we receive a request for disclosure of the information we will take full account of your explanation, but we cannot give an assurance that confidentiality can be maintained in all circumstances. An automatic confidentiality disclaimer generated by your IT system will not, of itself, be regarded as binding on the Department.

This consultation is being conducted in line with the [Cabinet Office consultation principles](#).

If you have any comments or complaints about the consultation process, please email:

[consultation.coordinator@defra.gov.uk](mailto:consultation.coordinator@defra.gov.uk)

Thank you for your help in this matter. If you have any queries, please contact us as above.

Department for Environment, Food and Rural Affairs