



Department
for Environment
Food & Rural Affairs

Crops and Horticulture
Defra
Area 1E, Nobel House
17 Smith Square London
SW1P 3JR

Email: oliveoil.consultation@defra.gsi.gov.uk
Tel: 08459 33 55 77 (Defra helpline)
Web: <https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

25 October 2013

Dear Consultee

Consultation on proposed enforcement arrangements for updated EU marketing standards on Olive Oil

1. I am writing to invite comments on the Government's approach to implement amendments to EU marketing standards on olive oil.
2. An Impact Assessment is published to accompany this consultation. You are invited to comment on the estimates and assumptions made. Electronic copies of the Impact Assessment and to the Consultation Document can be found by following the link to the online survey page.

Responses

3. We welcome your views and comments on the proposals. We would prefer you to give us your answers to the consultations questions using the online survey on the consultation website: If you are unable to do so, we will accept responses via email to the consultation mailbox: oliveoil.consultation@defra.gsi.gov.uk
4. Alternatively, postal responses should be addressed to:

Olive Oil Team
Crops and Horticulture
Defra
Area 1E, Nobel House
17 Smith Square London
SW1P 3JR
5. Responses should be received by 22 November 2013.
6. We will summarise all responses and place this summary on our website at www.defra.gov.uk/consult. This summary will include a list of names of organisations that responded but not people's personal names, addresses or other contact details.



7. If you do not want your response - including your name, contact details and any other personal information – to be publicly available, please say so clearly in writing when you send your response to the consultation. Please note, if your computer automatically includes a confidentiality disclaimer, that won't count as a confidentiality request.
8. Please explain why you need to keep details confidential. We will take your reasons into account if someone asks for this information under freedom of information legislation. But, because of the law, we cannot promise that we will always be able to keep those details confidential.
9. This consultation is in line with the Consultations Principles. This can be found at <http://www.cabinetoffice.gov.uk/resource-library/consultation-principles-guidance>.
10. If you have any comments or complaints about the consultation process, please address them to Defra Consultation Co-ordinator, Room 629, 9 Millbank, 17 Smith Square, London, Horseferry Road, London SW1P 3JR, or email consultation.coordinator@defra.gsi.gov.uk.

Yours faithfully

A Chandiramani

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Crops and Horticulture
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